



Increasing Childhood Immunizations

What is the TNAAP Immunization Program?

This project utilizes the peer-to-peer learning methodology, ECHO (Extension for Community Health Outcomes), to bring physicians together to learn and discuss the successes and challenges with increasing the percent of the children who have all the Bright Futures vaccines. It also incorporates staff training and a QI project.

How will this program benefit your practice?

Immunization rates and preventive care for children declined substantially during the pandemic. To assure patients get caught up on essential services, practices need effective strategies to mitigate barriers such as identifying gaps in care, improving strategies to get patients into the office, increasing workflow efficiency and addressing vaccine hesitancy. This program offers a multi-prong approach to effectively address these challenges.

Through this program, TNAAP can help you..

- Increase vaccines completion rates for all ages
- Address vaccine hesitancy
- Improve patient recall strategies
- Implement quality improvement and earn MOC credit
- Optimize reimbursement for vaccines
- Reduce administrative costs
- Improve audit outcomes

What's included?

ECHO Project (for Physicians)

Each session will consist of a short didactic presentation, case presentation and collaborative discussion.

Topics for one hour ECHO sessions include:

- Declining immunization rates
- Addressing vaccine hesitancy
- Engaging with communities to encourage vaccinations
- Safety of vaccines in pregnancy and breastfeeding

Training for Staff

- Addressing vaccine hesitancy
- Motivational interviewing
- Evaluation and management components
- Process improvement
- Coding/billing for immunizations
- Best use of social media for outreach

Patient/Practice Resources

- Patient handouts
- Sample social media posts
- Vaccination resources including publications and educational websites

Quality Improvement Project for the Entire Practice

- Support with quality infrastructure development and quality coaching
- Use of evidence-based process measures to evaluate outcomes
- Improvement of HEDIS scores

These trainings and resources are provided free of charge!

ENROLL TODAY!

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